

Chris Peterson

Product Design • UX/UI
A bit obsessed with
Typography & Branding

CONTACT



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PORTFOLIO

chrispeterson.design

EDUCATION

2017

UX / UI Design Bootcamp
Ironhack, Madrid

2011

Cambridge English CELTA
International house, Madrid

2003 - 2007

B.A. in Spanish Language & Literature
California State University, Sacramento

2001 - 2002

Drums & Percussion Studies
Los Angeles College of Music

1980's - present

Life Lessons
School of Curious Exploration

ABOUT ME

Experience crafter & digital explorer, currently working as a product designer for I MILLE Studio, designing brands & digital products.

I've worked on international projects from the USA to Dubai, including Interbrand, Cabify, Nintendo, BBVA, Samsung & Enel.

I approach each challenge with the goal of creating strategically sound products that are both memorable & delightful to use.

EXPERIENCE

Jun 2019 - Present **I MILLE Studio**, Product & Service Design

I've worked on Endesa's latest website, one that combined their commercial and corporate websites into a single "One Hub" & lately their new mobile app "Endesa Clientes," the reference point for all other apps being developed under the Enel Global App - Design System. I've also had the chance to work for different clients such as like Wasa, Barilla, A2A, ActionAid, Radoff, Big Art Wall, MSC Cruises & Enel Colombia.

Oct 2018 - May 2019 **Freelance**, Product Design & Teacher

I helped develop the teaching material at Trazos and then went on to teach the UX/UI course for one trimestre. I also worked freelance for other design agencies such as Mendesaltaren.

May 2017 - Oct 2018 **Syntonize**, Product Design

My roles included developing methodologies for the design team, user research, defining MVP's, Brand Strategy, Information Architecture to UI design.

SKILLS & INTERNATIONAL EXPERIENCE

I have translating experience at camps, social work & on UX/ UI design projects. I'm fluent in Spanish, English and Catalan. I've lived in 3 different countries and visited over 30.

Design Design Thinking / Brand Strategy & Visual Identity / Logo Design / Copywriting / UX Research / UX Audits Information Architecture / Web & App Design / HTML & CSS

Tools Figma / Adobe XD / Photoshop / Illustrator / Zeplin / Webpage builders (Squarespace, Framer, Webflow, Shopify, Semplice & Wordpress)

Other Product Management / Public Speaking / Translation / Marketing / Event Management / Teaching UX + UI Design workshops and classes

